

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
OREGON	2,842,321	3,421,399	3,555,010	3,781,410
MEDIAN AGE (YRS)		36.3	37.0	38.1
EUGENE, OR	282,912	322,959	331,383	345,844
MEDIAN AGE (YRS)		36.5	37.3	38.5
HISPANICS (ANY RACE)		14,874	16,330	18,805
STATE'S PERCENTAGE		4.61%	4.93%	5.44%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	292,728	298,933	309,520
MSA'S PERCENTAGE	90.64	92.56	95.84
MEDIAN AGE (YRS)	37.9	39.0	40.5
BLACK/AFRICAN-AMERICAN	2,506	2,698	2,940
MSA'S PERCENTAGE	0.78	0.84	0.91
MEDIAN AGE (YRS)	26.2	26.0	26.3
AMERICAN INDIAN/NATIVE	3,642	3,847	4,192
MSA'S PERCENTAGE	1.13	1.19	1.30
MEDIAN AGE (YRS)	28.7	28.4	28.0
ASIAN	6,470	6,809	7,419
MSA'S PERCENTAGE	2.00	2.11	2.30
MEDIAN AGE (YRS)	26.9	27.9	29.3
HAWAII/PACIFIC ISLANDER	599	609	678
MSA'S PERCENTAGE	0.19	0.19	0.21
MEDIAN AGE (YRS)	24.9	25.1	26.2
OTHER	6,292	7,056	8,315
MSA'S PERCENTAGE	1.95	2.18	2.57
MEDIAN AGE (YRS)	23.8	24.3	24.8

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	75,158	77,280
SUBURBAN	187,198	197,712
RURAL	69,027	70,852

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<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$41,648	-----	
PER CAPITA	\$22,248	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$4,907,899,000	\$6,280,404,000	27.97%
FOOD AT HOME TOTAL	\$637,551,400	\$739,393,700	15.97%
FOOD AWAY FROM HOME TOTAL	\$517,248,200	\$657,907,300	27.19%
FOOD AS % OF TOTAL EXPENDITURES	23.53%	22.25%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$109,900,800	\$128,684,200	17.09%
FISH & SEAFOOD PRODUCTS	\$11,339,300	\$13,175,200	16.19%
FRUITS & VEGETABLES	\$71,240,000	\$81,403,900	14.27%
DAIRY PRODUCTS	\$73,515,300	\$85,136,000	15.81%
BAKERY PRODUCTS	\$67,872,500	\$76,438,500	12.62%
CEREALS & PRODUCTS	\$35,313,400	\$41,646,300	17.93%
PREPARED FOODS	\$110,716,400	\$129,119,100	16.62%
JUICES	\$17,009,900	\$19,422,100	14.18%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$35,635,500	\$50,103,000	40.60%
FAST FOOD	\$15,655,500	\$21,184,100	35.31%
FULL SERVICE	\$19,980,000	\$28,918,900	44.74%
LUNCH	\$128,752,400	\$162,983,100	26.59%
FAST FOOD	\$78,919,900	\$97,012,400	22.93%
FULL SERVICE	\$49,832,400	\$65,970,700	32.39%
DINNER	\$186,296,500	\$241,739,200	29.76%
FAST FOOD	\$76,898,700	\$94,909,000	23.42%
FULL SERVICE	\$109,397,800	\$146,830,200	34.22%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$814	\$899	10.44%
POULTRY	\$237	\$263	10.97%
EGGS	\$47	\$50	6.38%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$39	\$43	10.26%
FROZEN	\$27	\$31	14.81%
CANNED	\$18	\$18	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$365	\$397	8.77%
CANNED	\$84	\$94	11.90%
FROZEN	\$55	\$57	3.64%
OTHER	\$23	\$21	-8.70%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$168	\$180	7.14%
CHEESE	\$144	\$151	4.86%
ICE CREAM	\$88	\$96	9.09%
BUTTER / MARGARINE	\$43	\$52	20.93%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$389	\$415	6.68%
COOKIES	\$70	\$74	5.71%
CRACKERS	\$43	\$46	6.98%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$153	\$163	6.54%
PASTA PRODUCTS	\$47	\$55	17.02%
FLOUR & MIXES	\$42	\$49	16.67%
RICE	\$20	\$24	20.00%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$128	\$149	16.41%
JUICES	\$126	\$136	7.94%
FROZEN/PREP. OTHER	\$104	\$121	16.35%
SOUPS	\$64	\$74	15.63%
SAUCES & GRAVIES	\$68	\$67	-1.47%
BABY FOOD	\$41	\$45	9.76%
FROZEN MEALS	\$43	\$49	13.95%
NUTS	\$32	\$34	6.25%
SALADS	\$26	\$31	19.23%

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